

Chang, Lisa

Subject: Puget Sound program would like media advice
Location: Lisa will call you in your office

Start: Mon 6/29/2015 12:00 PM
End: Mon 6/29/2015 12:30 PM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Chang, Lisa
Required Attendees: Philip, Jeff

Jeff,

We on the Puget Sound program would like some advice from a media and public outreach perspective. We have a grantee, the Swinomish Tribe, which is conducting a "public education and outreach" campaign around the issue of non-point source pollution of Puget Sound waters, and this effort is to this point built around the website, <http://whatsupstream.com/>.

The Tribe now would like to build out from the website and use editorials, billboards, and other types of public messaging to build support for regulation of agricultural non-point source pollution.

The Puget Sound program has some thoughts about providing balanced and accurate information in the media campaign, but we are not media professionals and wanted to check in with you or someone on your staff. Would you have time to do a quick check in by phone and maybe point us to someone on your staff who can work with us in possibly providing some input to the tribe?

Lisa